	Case 3:23-cv-00770-RFL Document 60	Filed 04/09/24 Page 1 of 3				
1	VADIA CHIDDIDE SDN 264118 (CA)					
2	KARLA GILBRIDE, SBN 264118 (CA) JENNIFER S. GOLDSTEIN, SBN 147791 (CA) DARA S. SMITH, SBN 1027046 (DC)					
3	STEVEN WINKELMAN, SBN 1048481 (DC) U.S. EQUAL EMPLOYMENT OPPORTUNITY COMMISSION Office of General Counsel 131 M Street N.E., 5th Floor Washington, D.C. 20507 Telephone (202) 921-2564					
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6	steven.winkelman@eeoc.gov					
7	Attorneys for EEOC as Amicus Curiae					
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9	UNITED STATES I					
10	NORTHERN DISTRICT OF CALIFORNIA					
11	DEREK L. MOBLEY, for and on behalf of	Case No. 3:23-cv-00770-RFL				
12	himself and other persons similarly situated,	NOTICE OF MOTION AND MOTION OF				
13	Plaintiff,	THE EQUAL EMPLOYMENT OPPORTUNITY COMMISSION FOR				
14	VS.	LEAVE TO FILE ACCOMPANYING BRIEF AS AMICUS CURIAE				
15	WORKDAY, INC.,					
16	Defendant.	Date: May 7, 2024 Time: 10:00 a.m.				
17		Judge:Hon. Rita F. LinCourtroom:15, 18th Floor				
18						
19						
20	PLEASE TAKE NOTICE that on May 7,	2024, at 10:00 a.m., or as soon thereafter as the				
21	matter may be heard, in Courtroom 15, 18th Floor,	of the Phillip Burton Federal Building & United				
22	States Courthouse, located at 450 Golden Gate Ave	nue, San Francisco, California, before the				
23	Honorable Rita F. Lin, the Equal Employment Opportunity Commission (EEOC) will and hereby					
24	does move this Court for leave to file the accompanying brief as amicus curiae in this action.					
25	The EEOC seeks an order granting it leave to file the accompanying brief as amicus curiae.					
26	To support this motion, the EEOC states:					
27	1. Congress charged the EEOC with administering and enforcing federal statutes that					
28	prohibit employment discrimination, including Title VII of the Civil Rights Act of 1964, 42 U.S.C.					

§§ 2000e *et seq*. (Title VII), the Americans with Disabilities Act, *id*. §§ 12101 *et seq*. (ADA), and the Age Discrimination in Employment Act, 29 U.S.C. §§ 621 *et seq*. (ADEA).

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2. This case implicates whether Title VII, the ADA, and the ADEA cover entities that as alleged in the operative Complaint—offer algorithmic tools that screen and refer applicants and make automated hiring decisions on behalf of employers. More precisely, the issues presented are whether Plaintiff Derek Mobley has plausibly alleged facts sufficient to support an inference that Defendant Workday, Inc. is a covered entity because it is an (i) employment agency, (ii) indirect employer, and/or (iii) agent of employers.

9 3. The EEOC has a strong interest in the proper interpretation and application of these 10 longstanding theories to the novel factual circumstances presented in this case. Indeed, consistent 11 with the statutory text and judicial decisions, the EEOC has long recognized these theories of 12 coverage and provided guidance on the proper standards for determining when and how they apply. 13 See, e.g., EEOC Compliance Manual 2-III(B)(1)(b), (B)(2)(b), (B)(3)(a) (Aug. 2009)¹ (addressing) coverage for employment agencies, agents of employers, and indirect employers); EEOC, Policy 14 15 Guidance: What constitutes an employment agency under Title VII, how should charges against 16 employment agencies be investigated, and what remedies can be obtained for employment agency 17 violations of the Act?, No. N-917-002, §§ I-II (Sept. 20, 1991)² (describing types of employment 18 agencies and employment agency discrimination); EEOC, CM-631: Employment Agencies, § 631.4 19 (Feb. 15, 1990)³ (describing covered activities of an employment agency); EEOC, *Policy Statement* 20 on control by third parties over the employment relationship between an individual and his/her 21 direct employer (May 20, 1987)⁴ (discussing indirect employer theory, which is also known as third-22 party interference).

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4. Accordingly, the EEOC seeks to offer its views to this Court by means of the

²⁵ Available at <u>https://www.eeoc.gov/laws/guidance/section-2-threshold-issues</u>.

 ² Available at <u>https://www.eeoc.gov/laws/guidance/policy-guidance-what-constitutes-employment-agency-under-title-vii-how-should-charges.</u>

^{27 &}lt;sup>3</sup> Available at <u>https://www.eeoc.gov/laws/guidance/cm-631-employment-agencies</u>.

 ⁴ Available at <u>https://www.eeoc.gov/laws/guidance/policy-statement-control-third-parties-over-</u>
 28 employment-relationship-between.

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1	accompanying amicus curiae brief. The EEOC believes that its view may assist the Court in deciding				
2	these legal issues. The EEOC takes no position on any other issues, including the accuracy of				
3	Mobley's characterizations of the functions Workday performs or the merits of Mobley's claims.				
4	5. The EEOC contacted counsel for both parties concerning its intent to file this motion				
5	and the accompanying brief. Counsel for Plaintiff has consented to the filing of this motion. Counsel				
6	for Defendant does not consent to the filing of this motion, and states: "Workday's position is that it				
7	does not have sufficient information about the positions that EEOC will be taking in any brief(s) it				
8	would file, nor the basis for EEOC seeking leave to participate in our case."				
9	WHEREFORE, the EEOC respectfully moves the Court for leave to file the accompanying				
10	brief as amicus curiae.				
11					
12	Dated: April 9, 2024				
13	KARLA GILBRIDE General Counsel				
14	JENNIFER S. GOLDSTEIN				
15	Associate General Counsel				
16	DARA S. SMITH Assistant General Counsel				
17	Assistant General Counser				
18	BY: <u>/s/ Steven Winkelman</u> STEVEN WINKELMAN				
19	Attorney U.S. EQUAL EMPLOYMENT				
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23	Attorneys for EEOC as Amicus Curiae				
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1	KARLA GILBRIDE, SBN 264118 (CA)					
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7	Attorneys for EEOC as Amicus Curiae					
8	UNITED STATES	DISTRICT COURT				
9	NORTHERN DISTRI	CT OF CALIFORNIA				
10						
11	DEREK L. MOBLEY, for and on behalf of	Case No. 3:23-cv-00770-RFL				
12	himself and other persons similarly situated,	BRIEF OF THE EQUAL EMPLOYMENT				
13	Plaintiff,	OPPORTUNITY COMMISSION AS AMICUS CURIAE IN SUPPORT OF				
14	VS.	PLAINTIFF AND IN OPPOSITION TO DEFENDANT'S MOTION TO DISMISS				
15	WORKDAY, INC.,					
16	Defendant.	Date: May 7, 2024 Time: 10:00 a.m.				
17		Judge:Hon. Rita F. LinCourtroom:15, 18th Floor				
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19		First Amended Complaint: February 20, 2024				
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1 2 I.

STATEMENT OF INTEREST

Congress charged the Equal Employment Opportunity Commission (EEOC) with 3 administering and enforcing federal statutes that prohibit employment discrimination, including Title 4 VII of the Civil Rights Act of 1964, 42 U.S.C. §§ 2000e et seq. (Title VII), the Americans with 5 Disabilities Act, id. §§ 12101 et seq. (ADA), and the Age Discrimination in Employment Act, 6 29 U.S.C. §§ 621 et seq. (ADEA). The operative allegations in this case implicate whether these 7 statutes cover entities that purportedly screen and refer applicants and make automated hiring 8 decisions on behalf of employers using algorithmic tools. The EEOC has issued several guidance 9 documents addressing what types of entities are covered by—and thus subject to—these statutes. 10 Because the EEOC has a significant interest in whether and how these longstanding theories of coverage apply to the novel circumstances presented in this case, the agency offers its views. The 12 EEOC takes no position on the accuracy of the allegations in this case, including whether they 13 correctly characterize the nature, ownership, or creatorship of the relevant algorithmic tools.

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II.

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INTRODUCTION

15 Federal employment discrimination laws share the same animating goal: "to assure equality 16 of employment opportunities by eliminating those practices and devices that discriminate on the 17 basis of [protected traits]." Alexander v. Gardner-Denver Co., 415 U.S. 36, 44 (1974). To achieve 18 this goal, Congress ensured that prohibitions on employment discrimination extended beyond direct 19 employers to a range of institutions, entities, and persons that might influence or control access to 20 employment, including employment agencies, labor organizations, and training programs. See Ass'n 21 of Mexican-Am. Educators v. State of Cal., 231 F.3d 572, 580-81 (9th Cir. 2000) (en banc). Congress 22 recognized that if these types of entities were permitted to engage in discrimination where direct 23 employers were not, the promise of equal employment opportunity would be hollow.

24 Here, Derek Mobley's First Amended Complaint (FAC) [ECF 47] alleges that Workday, Inc. 25 provided employers with algorithmic applicant screening tools that discriminated against him (and 26 others similarly situated) based on race, disability, and age. Although the EEOC takes no position on 27 the accuracy of Mobley's assertions, the FAC alleges that Workday's algorithmic tools dictated 28 whether applicants were referred to-and thus considered by-employers; Workday systems made

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automated decisions on behalf of employers to reject certain candidates; and the Workday platform was the exclusive point of entry for many job opportunities. Accepting the allegations in the FAC as true, as the court must at the pleading stage, Workday is a type of intermediary that Congress meant federal anti-discrimination laws to cover.

5 More precisely, Mobley has alleged facts sufficient to support a reasonable inference that 6 Workday is subject to Title VII, the ADA, and the ADEA under the statutory text and three 7 longstanding legal theories. *First*, Mobley has plausibly alleged that Workday operates as an 8 employment agency because it purportedly engages to a significant degree in screening and referral 9 activities that have long been associated with traditional employment agencies. Second, Mobley has 10 plausibly alleged that Workday is an indirect employer because it purportedly exercises significant 11 control over his and other applicants' access to employment opportunities with Workday's 12 employer-clients. *Third*, and finally, Mobley has plausibly alleged that Workday is an agent of 13 employers because employers have purportedly delegated authority to Workday to make at least 14 some hiring decisions.

For these reasons, Mobley has adequately pleaded that Workday is a covered entity under
Title VII, the ADA, and the ADEA. Accordingly, Workday's Motion to Dismiss [ECF 50] should be
denied to the extent it seeks dismissal on these grounds. The EEOC takes no position on any other
issues.

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III. BACKGROUND¹

Workday offers human resource management services to employers across multiple
industries. FAC p.2. Key among those services, the FAC states that Workday provides employers
with automated "applicant screening systems" that incorporate "algorithmic decision-making tools."
FAC ¶ 28. These tools analyze and interpret resumes and applications and then "determine whether
an employer should accept or reject an application for employment." FAC ¶¶ 8, 28-29. Although an
employer may supply the desired qualifications for a given job, the FAC states that Workday's

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¹ We draw these facts from Mobley's FAC and present them in the light most favorable to him, as required at the pleading stage. *See Garity v. APWU Nat'l Lab. Org.*, 828 F.3d 848, 854 (9th Cir. 2016). Again, the EEOC takes no position on the accuracy of the FAC's factual allegations,
 ²⁸ including the descriptions about what services Workday allegedly provides.

28 including the descriptions about what services Workday allegedly provides.

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screening tools determine which job candidates possess those qualifications. FAC ¶ 38 ("Workday determines which candidates to recommend based on the demonstrated interests of its client-employers in certain types of candidates...."); FAC ¶ 8 ("Workday ... utilizes screening tools, to include Workday branded assessments and/or tests, to [] process and interpret an applicant's qualifications and recommend whether the applicant should be accepted or rejected.").

6 Mobley is an African-American man, is over the age of forty, and has anxiety and 7 depression. FAC ¶ 19. Beginning in 2017, Mobley applied for more than one hundred positions with 8 employers that "exclusively use Workday, Inc. as a screening platform for talent acquisition and/or 9 hiring," and every application was rejected. FAC ¶¶ 49, 88. The application process generally 10 proceeded as follows: Mobley would first respond to an online job ad "on a third-party website such 11 as LinkedIn, Indeed, Monster, or Careerbuilders," by clicking on a link, which would "direct[] him 12 to the Workday platform on the employer's website." FAC ¶¶ 51-52. The Workday platform would 13 then prompt Mobley to create an account and either upload a resume or enter his information 14 manually. FAC ¶¶ 54-55. The FAC also states that some positions "required [Mobley] to take a 15 Workday branded assessment and/or personality test." FAC ¶ 56. After that, Mobley would receive 16 an email notification that he had been rejected for the position. FAC ¶¶ 61-88. Notably, some of 17 these rejections came within hours of Mobley submitting his application, FAC ¶¶ 68-69, 76-77, and 18 one came in just fifty-five minutes, FAC ¶¶ 84-85.

In June 2021, Mobley filed a charge of discrimination with the EEOC, which he later
amended. FAC ¶ 6. After receiving a right-to-sue letter, Mobley filed this action. FAC ¶ 6. As
relevant here, his operative complaint asserts claims under Title VII, the ADA, and the ADEA. FAC
¶¶ 130-58.

23 IV. ARGUMENT

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Under Federal Rule of Civil Procedure 8(a)(2), a complaint must contain "a short and plain
statement of the claim showing that the pleader is entitled to relief." Given this liberal pleading
standard, a complaint need only "contain sufficient factual matter, accepted as true, to 'state a claim
to relief that is plausible on its face." *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (quoting *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 570 (2007)). A claim is plausible when the facts alleged in the

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complaint allow for "the reasonable inference that the defendant is liable for the misconduct alleged." *Id.* (citing *Twombly*, 550 U.S. at 556). Importantly, "a well-pleaded complaint may proceed even if it strikes a savvy judge that actual proof of those facts is improbable, and that a recovery is very remote and unlikely." *Twombly*, 550 U.S. at 556 (citation and quotation marks omitted).

Here, Mobley has met this lenient standard with respect to all three theories of coverage alleged in the FAC.

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A. Mobley has plausibly alleged that Workday is an employment agency.

Title VII, the ADA, and the ADEA all prohibit discrimination by employment agencies. 42 U.S.C. §§ 2000e-2(b), 12111(2), 12112(a); 29 U.S.C. § 623(b). All three statutes also define the term "employment agency" to include "any person regularly undertaking with or without compensation to procure employees for an employer." 42 U.S.C. §§ 2000e(c), 12111(7); 29 U.S.C. § 630(c).²

13 Courts have generally construed the term to "include only those engaged to a significant 14 degree" in such procurement activities "as their profession or business." Brush v. San Francisco 15 Newspaper Printing Co., 315 F. Supp. 577, 580 (N.D. Cal. 1970), aff'd, 469 F.2d 89 (9th Cir. 1972). 16 This inquiry often focuses on the degree to which an entity engages in "the *activities* of an 17 employment agency in the traditional and generally accepted sense of that term." Greenfield v. Field 18 Enters., Inc., No. 71-cv-2075, 1972 WL 155, at *4 (N.D. Ill. Feb. 1, 1972) (emphasis added). The 19 statutory definition thus sweeps broadly and encompasses any person or type of entity that actively 20 performs or assists in traditional employee- or job-procurement functions. See, e.g., Wilborn v. S. 21 Union State Cmtv. Coll., 720 F. Supp. 2d 1274, 1291-92 (M.D. Ala. 2010) (truck driver vocational 22 program was employment agency where it "actively assist[ed] participants in the job search process" 23 by helping them submit job applications, inviting recruiters to program, and facilitating job 24 interviews); Kaplowitz v. Univ. of Chi., 387 F. Supp. 42, 46 (N.D. Ill. 1974) (law school was an 25 employment agency where its placement office was "the primary source through which employers

 ² Unlike the ADEA, Title VII and the ADA also define "employment agency" as including "any person regularly undertaking with or without compensation ... to procure for employees
 opportunities to work for an employer." 42 U.S.C. §§ 2000e(c), 12111(7).

hire[d] law students and recent graduates" and a senior administrator estimated that he spent			
"25% of his time on placement-related activities"); see also United States v. Gonzales, 520 U.S. 1, 5			
(1997) ("Read naturally, the word 'any' has an expansive meaning"). ³			

- 4 Screening and referral activities are among those classically associated with employment 5 agencies.⁴ In enacting Title VII, Congress expressly contemplated referral activities, making it 6 unlawful for an employment agency to "fail or refuse to refer" an individual for employment based 7 on a protected trait. 42 U.S.C. § 2000e-2(b) (emphasis added); see also 29 U.S.C. § 623(b) (same 8 with respect to age). The EEOC has further described "referral activities" as the "primary function of 9 employment agencies." EEOC, CM-631: Employment Agencies, § 631.4(d) (Feb. 15, 1990);⁵ see 10 also EEOC, Policy Guidance: What constitutes an employment agency under Title VII, how should 11 charges against employment agencies be investigated, and what remedies can be obtained for 12 employment agency violations of the Act?, No. N-917-002, § II.E. (Sept. 20, 1991)⁶ (directing 13 investigators to gather information about employment agencies' "screening and referral practices"). 14 Although screening and referral activities go by various names and come in different forms, 15 they typically involve three hallmark tasks: (i) evaluating candidates' skills and qualifications, 16 including by reviewing their resumes or other application materials; (ii) making judgments about 17 which candidates are qualified or suitable for a given job opening; and (iii) referring or 18 recommending those candidates to an employer for further consideration. See Hill v. Miss. State 19 ³ By contrast, courts have held that merely publishing information about employment opportunities is not enough to make an entity an employment agency. See, e.g., Brush, 315 F. Supp. at 580-81 20 (newspaper was not employment agency where it merely published help wanted ads); Stewart v. Am. Ass'n of Physician Specialists, Inc., No. 5:13-cv-01670, 2015 WL 7722349, at *5 (C.D. Cal. Nov. 21 30, 2015) (nonprofit physicians' organization not employment agency where it "simply has a page on its website which allows potential employers to list job opportunities"); Radentz v. Am. Ass 'n of 22 *Physician Specialists, Inc.*, No. 13-cv-01486, 2014 WL 12601014, at *3-5 (C.D. Cal. Nov. 10, 2014) (similar). 23 ⁴ To be clear, we do not suggest that an entity *must* engage in screening and referral activities to 24 qualify as an employment agency. Determining whether an entity is an employment agency is a factintensive inquiry, which considers the degree to which the entity engaged in employee- or job-25 procurement activities. Because those activities can (and do) manifest in different ways, and an employment agency's level of involvement in those activities may vary, there is no single archetype 26 of an employment agency.
- ⁵ Available at <u>https://www.eeoc.gov/laws/guidance/cm-631-employment-agencies</u>.

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 ⁶ Available at <u>https://www.eeoc.gov/laws/guidance/policy-guidance-what-constitutes-employment-agency-under-title-vii-how-should-charges.
</u>

1 *Emp. Serv.*, 918 F.2d 1233, 1234-35 & n.1 (5th Cir. 1990) (state commission was employment 2 agency where it "match[ed] applicants to jobs" by determining which applicants were "most 3 qualified" and then referring those applicants to local employers); Scaglione v. Chappaqua Cent. 4 Sch. Dist., 209 F. Supp. 2d 311, 312-13, 315-18 (S.D.N.Y. 2002) (county personnel office was 5 employment agency where it reviewed candidates and generated "preferred eligible list" from which 6 municipalities could hire); Kemether v. Pa. Interscholastic Athletic Ass'n, Inc., 15 F. Supp. 2d 740, 7 764 (E.D. Pa. 1998) (athletic association potentially liable as employment agency where its agents 8 "perform[ed] the actual 'matchmaking' task of procuring officials for schools").⁷

9 Importantly, an employment agency's role in evaluating candidates may include 10 administering pre-referral tests. See Dumas v. Town of Mount Vernon, 436 F. Supp. 866, 871 (S.D. 11 Ala. 1977) (employment agency "tested the plaintiff" and "certified the plaintiff for consideration for 12 the position which she sought," among other things), aff'd in part, rev'd in part, 612 F.2d 974 (5th 13 Cir. 1980); Dixon v. CMS of the State of Ill., No. 14-cv-4986, 2016 WL 4158926, at *2 (N.D. Ill. 14 Aug. 5, 2016) (employment agency "administer[ed] the examinations plaintiff took in an effort to 15 obtain employment with the [state]"); see also EEOC, CM-631: Employment Agencies, § 631.4(h)(2) 16 (discussing employment agencies that "administer[] prereferral tests as the basis for making 17 referrals").

18 Accepting the FAC's allegations as true, as required at the pleading stage, Mobley has 19 plausibly alleged that Workday's algorithmic tools perform precisely the same screening and referral 20 functions as traditional employment agencies—albeit by more sophisticated means. Like traditional 21 employment agencies, Workday's screening tools allegedly review a candidate's application or 22 resume to identify relevant skills and qualifications. FAC ¶ 29 (alleging that algorithmic tools 23 "quickly analyze large number of applications automatically"). Like traditional employment 24 agencies, Workday's system then purportedly makes a judgment about whether a candidate is

⁷ See also Riesgo v. Heidelberg Harris, Inc., 36 F. Supp. 2d 53, 54 (D.N.H. 1997) (discussing 26 employment agency that "recruit[ed], screen[ed], and refer[red] temporary employees to client 27

companies"); *Sciarra v. DaMar Staffing Sols. of Indianapolis, Inc.*, No. 1:07-cv-1580, 2009 WL 10719817, at *1 (S.D. Ind. Aug. 21, 2009) (discussing employment agency that "screen[ed] and 28

refer[red] job candidates to client/employers seeking to fill positions").

qualified or suitable for a particular job opening. FAC ¶ 38 (alleging that "Workday determines which candidates to recommend based on the demonstrated interests of its client-employer in certain types of candidates"). Like traditional employment agencies, Workday's screening tools allegedly 4 then either reject the candidate or refer them to an employer for further consideration. FAC $\P 94$ ("Workday's website states that it can 'reduce time to hire by automatically dispositioning or moving candidates forward in the recruiting process."); FAC ¶ 99 ("Workday embeds artificial intelligence ('AI') and machine learning ('ML') into its algorithmic decision-making tools, enabling 8 these applications to make hiring decisions."). And the alleged "Workday branded cognitive 9 assessment or personality tests" candidates take are akin to traditional pre-referral tests. FAC ¶ 8.

10 In short, because Mobley has plausibly alleged that Workday actively is engaged to a 11 significant degree in the services of traditional employment agencies, he has sufficiently pleaded that 12 Workday is an employment agency. See Pauline T. Kim, Manipulating Opportunity, 106 Va. L. Rev. 13 867, 915 (2020) ("[j]ob-matching platforms perform the exact same functions [as traditional 14 employment agencies], except that they leverage more data and use sophisticated computer 15 algorithms to aid the matching process," and thus, "should easily meet the definition of an 16 employment agency").

17 In urging a contrary result, Workday first argues that it does not engage in employee-18 procurement activities because *screening* employees is not equivalent to *procuring* employees, and 19 Workday does not "actively recruit or solicit applications." [ECF 50 at 10-11.] Neither point is 20 persuasive. As the authorities canvassed above demonstrate, courts have long recognized screening 21 and referral services as traditional functions of employment agencies. Workday fails to engage with 22 that body of caselaw, and the single unpublished district court decision on which it relies is readily 23 distinguishable.⁸

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Furthermore, while some employment agencies may recruit candidates, or "source" them as

²⁶ ⁸ Workday relies on Whitsitt v. Hedv Holmes Staffing Servs., No. 2:13-cv-00117, 2015 WL 5560119 (E.D. Cal. Sept. 21, 2015), aff'd, 671 F. App'x 1004 (9th Cir. 2016). That case, however, involved a 27 pro se plaintiff who merely alleged that a company "screened" his applications, but evidently

provided no further details. Id. at *3. Whitsitt thus stands for the unremarkable proposition that 28 conclusory allegations are insufficient.

1 Mobley puts it, neither the statutory text nor the caselaw *requires* that an entity engage in candidate 2 recruitment to be an employment agency. As the EEOC has explained, an employment agency "need 3 not actively solicit the prospective employees or job applicants; it is enough if applicants come to 4 them." EEOC, CM-631: Employment Agencies, § 631.1(b)(4). That is because the statutory phrase 5 "to procure employees" does not necessitate active solicitation or recruitment. To "procure" means 6 "[t]o obtain (something), esp. by special effort or means," or "[t]o achieve or bring about (a result)." 7 Procure, Black's Law Dictionary (11th ed. 2019); see also Kentucky v. Biden, 23 F.4th 585, 604 (6th 8 Cir. 2022) ("[P]rocure' means '[t]o bring into possession; to acquire; gain; get; to obtain by any 9 means, as by purchase or loan." (first alteration added) (quoting Webster's New International 10 Dictionary 1974 (2d ed. 1959))). Moreover, while Title VII, the ADA and the ADEA all prohibit 11 employment agencies and other covered entities from discriminating against "individual[s]," the 12 statutes' definitional provisions speak more narrowly of employment agencies procuring, or bringing 13 about the acquisition of, "employees" or individuals that ultimately will be "employed by an 14 employer." 42 U.S.C. § 2000e(f). Screening and referral activities (i.e., determining whether 15 particular candidates are qualified or suitable) achieve or bring about the acquisition of employees 16 and thus satisfy the statutory definition. While other common employment-agency functions like 17 recruitment may also meet the statutory definition as there is no archetypal employment agency, see 18 supra n.4, recruitment is neither the sole nor a requisite employee-procuring activity and is not 19 essential to statutory coverage.

20 Along the same lines, an employment agency's screening and referral activities may take 21 place after an individual has already applied for a particular position with a particular employer. In 22 *Dumas*, for example, the plaintiff applied to a county personnel board for an assistant town clerk 23 position. 436 F. Supp. at 869. After the plaintiff applied, the personnel board administered an exam, 24 conducted an interview, and then referred the plaintiff to the town for further consideration by 25 placing her on "a list from which the position of assistant town clerk was to be filled." Id. Although 26 the relevant screening and referral activities occurred post-application, the district court determined 27 that the personnel board was "clearly an 'employment agency' as envisioned by [Title VII]." Id. at 28 871.

1 Workday next argues that merely providing employers with algorithmic tools that allow *them* 2 to screen candidates does not make Workday an employment agency. [ECF 50 at 12-13.] After all, 3 Workday observes, if an individual uses a Microsoft Excel spreadsheet to calculate their taxes, that 4 does not make Microsoft a tax preparer. [ECF 50 at 13.] Whatever intuitive appeal that analogy 5 might have collapses under scrutiny. Mobley alleges that, unlike Microsoft in that hypothetical, 6 Workday's screening system itself actively makes automated decisions to reject or advance job 7 candidates. See Pauline T. Kim & Matthew T. Bodie, Artificial Intelligence and the Challenges of 8 Workplace Discrimination and Privacy, 35 ABA J. Lab. & Emp. L. 289, 297 (2021) ("If a tech 9 platform actively intervenes to suggest or promote certain candidates or opportunities, or to facilitate 10 certain matches, ... it should be treated as an 'employment agency' under Title VII."). Excel does 11 not make comparable decisions, actively or otherwise, about one's taxes.⁹

12 Additionally, Mobley alleges that Workday's algorithmic tools themselves cause or 13 contribute to the challenged discrimination, independent of the criteria used by individual employers. 14 As the Ninth Circuit has held in other contexts, online platforms cannot avoid liability when their 15 own design elements cause or contribute to unlawful discrimination. See Fair Hous. Council of San 16 Fernando Valley v. Roommates.com, LLC, 521 F.3d 1157, 1167-68 (9th Cir. 2008) (en banc) (online 17 platform not entitled to immunity under Communications Decency Act, 47 U.S.C. § 230, where it 18 designed website in manner that "contributes materially" to alleged violations of Fair Housing Act). 19 Although Workday does not invoke immunity under Section 230, the Ninth Circuit's reasoning In 20 *Roommates.com* applies with similar force to Workday's argument here.

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Finally, Workday suggests that an adverse ruling would have significant ramifications because thousands of employers use its platform. [ECF 50 at 11.] As an initial matter, Workday cites

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⁹ Analogously, the Internal Revenue Service has stated that "[a] firm that furnishes a computerized tax return preparation service to tax practitioners is an income tax return preparer *when the program used goes beyond mere mechanical assistance.*" Rev. Rul. 85-187, 1985-2 C.B. 338, 1985 WL

25 291469, at *1 (1985) (emphasis added); *see also* Susan C. Morse, *Do Tax Compliance Robots Follow the Law*?, 16 Ohio St. Tech. L.J. 278, 283 n.13 (2020) (acknowledging that "[t]here is a
 26 debate as to whether tax compliance robots should be treated as tax preparers," but noting that "a

28 characterizes them) go beyond "mere mechanical assistance."

Revenue Ruling suggests that tax compliance robots should be treated as tax preparers," but noting that "a Revenue Ruling suggests that tax compliance robots could be tax preparers in some cases"). So even

²⁷ if one were to entertain an analogy between applicant-screening software and tax-preparation software, it would not help Workday at the pleading stage because its algorithmic tools (as Mobley

1 no authority for the novel proposition that an entity can be too big to qualify as an employment 2 agency. In any event, that appeal to consequence has no bearing on whether Workday satisfies the 3 statutory definition as a conceptual matter. If, as Mobley alleges, Workday actively performs 4 traditional employee-procurement tasks, then the statutory definition compels a finding that 5 Workday is an employment agency. That remains true whether Workday performs those tasks for 6 one employer or thousands of employers. More to the point, if Workday's algorithmic tools in fact 7 make hiring decisions (and on the scale Mobley suggests), it would be all the more important to 8 ensure that Workday complies with federal anti-discrimination law.

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B. Mobley has plausibly alleged that Workday is an indirect employer.

10 Title VII and the ADEA make it unlawful for "an employer" to discriminate against "any 11 individual," 42 U.S.C. § 2000e-2(a), 29 U.S.C. § 623(a), and the ADA similarly makes it unlawful 12 for "an employer" to discriminate against "a qualified individual" with a disability, 42 U.S.C. 13 §§ 12111(2), 12112(a). Even when an entity is not a plaintiff's employer, it may still be liable as an "indirect employer," a theory of liability also known as "third-party interference." See EEOC 14 15 Compliance Manual § 2-III(B)(3)(a) (Aug. 2009).¹⁰ The leading case on this theory is *Sibley* 16 Memorial Hospital v. Wilson, 488 F.2d 1338 (D.C. Cir. 1973). There, the D.C. Circuit held that 17 entities "who are neither actual nor potential direct employers of particular complainants," may 18 nonetheless be held liable under Title VII when they "control access to such employment and ... 19 deny such access by reference to invidious criteria." Id. at 1342. Applying that holding, the court 20 concluded that a hospital could be liable to a male nurse, whom it did not employ, for blocking his 21 access to female patients who wished to employ him. Id. at 1339-40, 1342-44.

- long recognized this doctrine. *See Gomez v. Alexian Bros. Hosp. of San Jose*, 698 F.2d 1019, 1021
 (9th Cir. 1983) ("We agree with the District of Columbia Circuit that it would contravene Congress's
- 28 ¹⁰ Available at <u>https://www.eeoc.gov/laws/guidance/section-2-threshold-issues</u>.

Simply put, "Sibley and its progeny extended Title VII coverage to indirect employers when

those employers discriminated against and interfered with the employees' relationship with their

employers." Anderson v. Pac. Mar. Ass'n, 336 F.3d 924, 931 (9th Cir. 2003). The Ninth Circuit has

intent in Title VII to permit a covered employer to exploit circumstances peculiarly affording it the capability of discriminatorily interfering with an individual's employment opportunities with another employer, while it could not do so with respect to employment in its own service." (cleaned up)).¹¹

- 4 Here again, accepting Mobley's allegations as true, Workday exercised sufficient control 5 over his and other applicants' access to employment opportunities to qualify as an indirect employer. 6 Like the hospital in *Sibley Memorial*, Workday purportedly acts as a gatekeeper between applicants 7 and prospective employers. Mobley alleges that "a prospective employee can only advance in the 8 hiring process if they get past the Workday platform[']s screening algorithms." FAC ¶ 98. Mobley 9 further alleges that the employers to which he applied "exclusively use Workday, Inc. as a screening 10 platform for talent acquisition and/or hiring," FAC ¶ 49, which meant that "[t]he Workday platform 11 is the only way to gain employment with these employers," FAC ¶ 92. According to Mobley's 12 allegations, Workday's algorithmic tools (and the underlying artificial intelligence powering them to 13 provide the alleged screening and referral services) dictate whether applicants are referred to—and 14 thus considered by-these employers. Cf. Shehadeh v. Chesapeake & Potomac Tel. Co. of Md., 595 15 F.2d 711, 722 (D.C. Cir. 1978) ("The considerations articulated in *Sibley Hospital* apply with equal 16 force to discriminatorily-motivated propagation of adverse references."). To the extent Workday 17 offers assessments and tests, those would likewise give the platform significant control over whether 18 an applicant advances in the hiring process. See Ass'n of Mexican-Am. Educators v. State of Cal., 19 231 F.3d 572, 582 (9th Cir. 2000) (en banc) (although State of California did not employ teachers, 20 "by requiring, formulating, and administering" a skills test as a condition of employment, the state 21 "interfered' to a degree sufficient to bring it within the reach of Title VII"); Vanguard Just. Soc. 22 Inc. v. Hughes, 471 F. Supp. 670, 696 (D. Md. 1979) (defendant was potentially liable under Sibley 23 *Memorial* doctrine where it "exercised substantial authority and discretion in the area of testing of 24 applicants for entry level positions"). Accordingly, Mobley has sufficiently alleged that Workday is
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27 interference claims under Title VII, ADA, and ADEA); see also, e.g., Wilson v. Timec Servs. Co., Inc., No. 2:23-cv-00172, 2023 WL 3436900, at *4 (E.D. Cal. May 12, 2023) ("[P]laintiffs have

¹¹ Although *Anderson* and *Gomez* were Title VII cases, the indirect employer theory applies in other contexts as well. *See* EEOC Compliance Manual § 2-III(B)(3)(a)(I) (discussing third-party

²⁸ sufficiently pled that defendant ... was their indirect employer under Title VII, ... and the ADA.").

1 an indirect employer. *See also* Kim, *supra*, at 917-19.

2 In resisting this conclusion, Workday argues that it does not exert "control over its 3 customers," who "are not required to use Workday tools and are free to stop using them at any time." 4 [ECF 50 at 14.] This response misses the point. The hospital in *Sibley Memorial* was an indirect 5 employer even though it too did not control its patients, who were not required to use that hospital 6 and were free to seek care elsewhere. As that outcome illustrates, the relevant inquiry is not whether 7 the defendant controls the plaintiff's prospective employer, but whether the defendant can control or 8 interfere with the plaintiff's access to that employer. In many cases, the defendant's ability to 9 interfere—or the "circumstances peculiarly affording it the capability of discriminatorily 10 interfering," Sibley Mem'l, 488 F.2d at 1341-may arise from its own voluntary business 11 relationship with the prospective employer.

12 Workday also argues that it "has no control over any premises, no power over day-to-day 13 operations, no right to supervise, and no ability to force a customer to make decisions in the hiring 14 process or otherwise." [ECF 50 at 14.] But nothing in Sibley Memorial or its progeny suggests that 15 an indirect employer's ability to interfere must manifest itself in these ways. To the contrary, as the 16 EEOC has explained, "[t]he nature of the control exercised by the third party will always be a 17 product of each specific factual situation," and it is therefore "difficult to provide a general rule that 18 will fit every case." EEOC, Policy Statement on control by third parties over the employment 19 relationship between an individual and his/her direct employer (May 20, 1987).¹²

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C. Mobley has plausibly alleged that Workday is an agent of employers.

Under Title VII, the ADA, and the ADEA, the term "employer" includes "any agent of" an
employer. 42 U.S.C. §§ 2000e(b), 12111(5)(A); 29 U.S.C. § 630(b). Relying on this clause, several
circuits have reasoned that an employer's agent may be held independently liable for discrimination
under some circumstances. *See DeVito v. Chicago Park Dist.*, 83 F.3d 878, 882 (7th Cir. 1996); *Carparts Distrib. Ctr., Inc. v. Auto. Wholesaler's Ass 'n of New England, Inc.*, 37 F.3d 12, 17 (1st
Cir. 1994); *Williams v. City of Montgomery*, 742 F.2d 586, 588-89 (11th Cir. 1984); *Spirt v. Tchrs.*

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¹² Available at <u>https://www.eeoc.gov/laws/guidance/policy-statement-control-third-parties-over-employment-relationship-between</u>.

Ins. & Annuity Ass'n, 691 F.2d 1054, 1063 (2d Cir. 1982), *vacated on other grounds*, 463 U.S. 1223 (1983), *reinstated and modified on other grounds*, 735 F.2d 23 (2d Cir. 1984); *see also Raines v. U.S. Healthworks Med. Grp.*, 534 P.3d 40, 51 (Cal. 2023) ("These cases establish that an employer's agent can, under certain circumstances, appropriately bear direct liability under the federal antidiscrimination laws."); EEOC Compliance Manual § 2-III(B)(2)(b) ("An entity that is an agent of a covered entity is liable for the discriminatory actions it takes on behalf of the covered entity.").

7 Importantly, as Workday itself acknowledges [ECF 50 at 15], an employer's agent may be 8 independently liable when the employer has delegated to the agent "functions [that] are traditionally 9 exercised by an employer." Williams, 742 F.2d at 589; see also id. ("Where the employer has 10 delegated control of some of the employer's traditional rights, such as hiring or firing, to a third 11 party, the third party has been found to be an 'employer' by virtue of the agency relationship." 12 (citation omitted)); *DeVito*, 83 F.3d at 881 (employer's agent potentially liable where agent 13 "adjudicate[d] employment disputes on behalf of the [employer]"); Carparts, 37 F.3d at 17-18 14 (agent of employer potentially liable where it "act[ed] on behalf of the entity in the matter of 15 providing and administering employee health benefits").¹³

16 Accepting Mobley's allegations as true, Workday meets this requirement. Specifically, 17 Mobley alleges facts suggesting that employers delegate control of significant aspects of their hiring 18 processes to Workday. Again, according to Mobley, Workday's screening system itself allegedly can 19 either refer candidates for further consideration or instead reject them, in which case Workday would 20 have the final say over the decision not to hire those rejected candidates. The EEOC's own technical 21 assistance states that a software vendor acts as an employer's agent "if the employer has given [the 22 vendor] significant authority to act on the employer's behalf," which "may include situations where 23 an employer relies on the results of a selection procedure that the agent administers on its behalf." 24 EEOC, Select Issues: Assessing Adverse Impact in Software, Algorithms, and Artificial Intelligence 25 Used in Employment Selection Procedures Under Title VII of the Civil Rights Act of 1964 (May 18,

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¹³ Workday suggests that the "ultimate question" is whether holding an employer's agent liable is
 "consistent with notions of due process." [ECF 50 at 15.] None of the decisions Workday cites on this front—nor any of the decisions cited here—uses the term "due process," let alone holds that it is
 the "ultimate question" in determining whether an agent can be liable for its own discrimination.

2023);¹⁴ see also EEOC, The Americans with Disabilities Act and the Use of Software, Algorithms,
 and Artificial Intelligence to Assess Job Applicants and Employees (May 12, 2022)¹⁵ (employer's
 agents "may include entities such as software vendors, if the employer has given them authority to
 act on the employer's behalf").

Here, according to Mobley, Workday's employer-clients rely on the results of its algorithmic screening tools to make at least some initial decisions to reject candidates. Accordingly, Mobley has sufficiently alleged that Workday is an agent of employers.

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CONCLUSION

For the foregoing reasons, under the allegations set forth in the FAC, Mobley has sufficiently pleaded that Workday is subject to Title VII, the ADA, and the ADEA as an employment agency, indirect employer, or agent of employers. Accordingly, Workday's motion should be denied to the extent it seeks dismissal on these grounds.

14	Dated: April 9, 2024
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16	JENNIFER S. GOLDSTEIN
17	Associate General Counsel
18	DARA S. SMITH Assistant General Counsel
19	BY: <u>/s/ Steven Winkelman</u>
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26	¹⁴ Available at <u>https://www.eeoc.gov/laws/guidance/select-issues-assessing-adverse-impact-</u>
27	software-algorithms-and-artificial.
28	¹⁵ Available at <u>https://www.eeoc.gov/laws/guidance/americans-disabilities-act-and-use-software-</u> algorithms-and-artificial-intelligence.

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1	CERTIFICATE OF SERVICE					
2	I certify that on April 9, 2024, I electronically submitted the foregoing Brief of the Equal					
3	Employment Opportunity Commission as Amicus Curiae, along with the Notice of Motion of the					
4	Equal Employment Opportunity Commission for Leave to File Accompanying Brief as Amicus					
5	Curiae, and [Proposed] Order, with the Clerk of Courts using the CM/ECF system which will					
6	automatically send email notification of such filing to the attorneys of record.					
7	DATED: April 9, 2024 BY: <u>/s/ Steven Winkelman</u>					
8	STEVEN WINKELMAN Attorney					
9	U.S. EQUAL EMPLOYMENT OPPORTUNITY COMMISSION					
10	Office of General Counsel					
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	Case 3:23-cv-00770-RFL Document 60-2	2 Filed 04/09	0/24 Page 1 of 1		
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8	UNITED STATES I	DISTRICT COU	URT		
9	NORTHERN DISTRICT OF CALIFORNIA				
10	DEREK L. MOBLEY, for and on behalf of	Case No. 3:23	3-cv-00770-RFL		
11	himself and other persons similarly situated,	[PROPOSEI)] ORDER GRANTING THE		
12 13	Plaintiff,	EQUAL EM	PLOYMENT OPPORTUNITY ON'S MOTION FOR LEAVE		
13	vs.	TO FILE BR	RIEF AS AMICUS CURIAE		
15	WORKDAY, INC.,	Date: Time:	May 7, 2024 10:00 a.m.		
16	Defendant.	Judge: Courtroom:	Hon. Rita F. Lin		
17					
18					
19	Before the Court is the Motion of the Equal	Employment (Opportunity Commission for Leave		
20	to File a Brief as Amicus Curiae in the above-caption	oned action. Ha	aving considered the		
21	Commission's arguments, this Court hereby grants	the motion and	orders that the Commission's		
22	Brief as Amicus Curiae shall be filed.				
23 24	Accordingly, the Court GRANTS the Commission's motion.				
24 25	IT IS SO ORDERED.				
23 26	Dated:, 2024				
20 27	HON. RITA F. LIN United States District Judge				
28			-		
20					